Power PRO series
X550

16 MP | 15X Zoom | 2.7" LCD

Available Colors: ● ○

Images are simulated.

More power, More full

Capture all the action like a Pro with the new X550 from GE. All the power and performance you need in our best selling bridge camera series. High megapixels, ample long zoom, electronic view finder and a 27mm wide-angle lens are just a few of the cutting edge features offered in this affordable bridge camera only from GE.

imagination at work

Camera Features

X550

electronic view finder
An option for more accurate depiction in real time through the eyepiece for better scene composition.

15x optical zoom
Powerful optical zoom moves you closer to the subject for tight, clear shots.

3200 ISO
Improves pictures in low lighting condition for optimal exposure.

AA battery
Convenient, easy and no hassle AA batteries keep you on the go.

optical image stabilization
Automatically adjusts unintentional camera movements giving you clear, crisp pictures every time.

object tracking
Don't miss the action with the ability to target, track and automatically focus on moving objects.

face auto exposure
Automatically enhances facial features detected by the camera for true subject highlighting.

high dynamic range +
Enhance the beauty of low-light images – unite the most detailed portions of three different exposures, to create one perfect photo.

SPECIFICATIONS*	X550
Number Of Active Pixels	16.0 Megapixels
Image Sensor	16.5 Megapixels [1/2.33" Charge Coupled Device (CCD)]
Lens Focal Length F =	4.9 mm (Wide) — 73.5 mm (Tele)
[35mm film equivalent]	[27 mm (Wide) — 405 mm (Tele)
F number	f / 3.0 (Wide) — f / 5.2 (Tele)
Lens Construction	14 elements in 11 groups
Optical Zoom	15X
Focusing Range	Normal: (Wide) 23.6 in. ~ ∞ / 60 cm ~ ∞, (Tele) 47.2 in. ~ ∞ / 120 cm ~ ∞ Macro: 1.9 in. ~ ∞ / 5 cm ~ ∞ (Wide Only)
Anti-Handshake	Optical Image Stabilization
Digital Zoom	6 x Digital Zoom (Combined Zoom: 905x)
Number of Recording Pixels	
Still Image	16MP: 4608×3456, (16:9)12MP: 4608×2592, 8MP: 3264×2448, 5MP: 2592×1944, 3MP: 2048×1536, (16:9)2MP: 1920×1080, 0.3MP: 640×480
Movie	VGA, QVGA
Image Compression	Best, Fine, Normal
DCF, DPOF (Ver1.1) Support	Yes
File Format	
Still Image	Exif 2.2 (JPEG)
Movie	Movie Format: MOV(Motion JPEG), Audio: G.711[Monaural]
Shooting Modes	Auto, ASCN, P, S, A, Manual, Panorama, Movie, Portrait, Scene (Sport, Landscape, Children, Indoor, Leaf, Snow, Sunset, Fireworks, Glass, Museum, Night Portrait, Night Landscape, Beach, Text, Party, ID, Panning Shot, Photo Frame, Sketch, Fisheye)
Detection Features	Face, Smile, Blink
Red-eye Removal	Yes
High Dynamic Range	Yes
LCD Display	2.7 inch (230k Pixels)
ISO Sensitivity	Auto, ISO 80 / 100 / 200 / 400 / 800 / 1600 (4M) / 3200 (4M)
AF Method	Single AF, Multi-AF (TTL 13-point), Object Tracking, Face-Detection, AF Assist Light (On/Off)
Exposure Metering Method	Artificial Intelligence AE (AiAE), Center-Weighted Average, Spot (Fixed to Center of Frame), Face AE
Exposure Control Method	Program AE (AE-Lock Available), Aperture Prior AE, Shutter Prior AE
Exposure Compensation	± 2 EV in 1/3 Step Increments
Shutter Speed	4 ~ 1/2000 seconds (Manual: 30 seconds)
Continuous Shooting	Yes
Playback Modes	Single Photo, Index (9/16 thumbnails), Slide Show, Movie, Date, Zoom (Approx. 2x ~ 8x), Histogram Display
White Balance Control	Auto (AWB), Daylight, Cloudy, Fluorescent, Fluorescent CWF, Incandescent, Manual
Flash Method	Pop-Up
Flash Modes	Auto, Red-Eye Reduction, Forced Flash, No Flash, Slow Synchro, Red-Eye Reduction + Slow Synchro
Shooting Range	(Wide) Approx. 11.8 in. ~ 275.5 in. / 0.3 m ~ 7.0 m (ISO800) (Tele) Approx. 47.2 in. ~ 157.4 in. / 1.2 m ~ 4.0 m (ISO800)
Recording Media	Internal Memory: Approx. 13MB SD/SDHC Card (Up to 16GB support) [MMC Card not supported]
Other Features	PictBridge, ExifPrint Support, Multi-language Support (26 Languages)
Jacks	AV-OUT / USB 2.0 (Mini 8-pin USB)
Power	AA Alkaline Battery (×4) AA NiMH Battery (×4) [not included]
Shooting Capability (Battery Performance)	Approx. 300 shots for AA Alkaline Batteries (based on CIPA Standards) Approx. 500 shots for AA NiMH Batteries (based on CIPA Standards)
Operation Environment	Temperature: 32° ~ 104° F / 0° ~ 40°C, Humidity: 0 ~ 90%
Dimensions (W x H x D)	Approx. 4.0 × 2.9 × 2.6 in. / 103.0 × 74.0 × 68.0 mm [Based on CIPA Standards]
Mass	Approx. 15 oz. / 450 g (Body Only)
Supplied Accessories	AA Alkaline Battery (×4), USB Cable, Shoulder Strap ,CD-ROM, User Manual, Lens Cover, Quick Start Guide, Warranty Card

*Design and specifications are subject to change without notice.
For complete specifications and detailed product information, please visit www.ge.com/digitalcameras.